



DIFFERENCES OF TRANSLATION PRICES BETWEEN LITHUANIAN AGENCIES AND FREELANCE TRANSLATORS

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Research purpose. The aim of this research is to compare the difference of translation prices between Lithuanian translation agencies and freelance translators, and understand the reasons behind it.

Keywords: freelancers, prices, translation

Research Methodology. The survey of translation agencies and freelance translators was performed. The data collected were analysed from a quantitative and qualitative perspective.

Results / Findings. As expected, a large price gap between translation agencies and freelance translators was found. With different levels of quality and experience between these two types of professionals, translation agencies pay more attention to editing, layout and accuracy in terms of language and style, as well as ensure fast and precise communication. Freelance translators, on the other hand, are keener on offering services at an acceptable price and engaging in a more casual type of exchange.

Originality / Practical implications. This work can help consumers to choose the best option for their needs. For the future translators, it might be useful when deciding on how much their work is worth and whether it is worth to go freelance.