

WAYS OF CREATING THE EFFECT OF DISTANCING IN THE TEXTS OF NEWS REPORTS

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Research purpose. The research aims to find out what ways of creating the effect of distancing in the texts of news reports are employed in general and in the texts of news reports in particular.

Keywords: distancing, linguistics, news, politics, reporter, report, research

Research Methodology. The methodology of the research was constructed in two steps and each of them tried to achieve the following objectives and in the processes of analyses these methods were applied: (1) analysis of theoretical sources that helped to define linguistic distancing as such and its linguistic means in written and spoken language; (2) descriptive, comparative linguistic analysis that helped to identify practical use of ways to create the effect of distancing in the texts of news reports.

The paper suggests the theoretical coverage of how the effect of distancing is created in the texts of news reports as well as what linguistic ways are used to create it. For practical analysis 10 different "BBC" news reports were chosen. Following the analysis of 10 different news reports, the example sentences of distancing language in news texts were classified by the different ways of distancing. For practical analysis, a descriptive comparative linguistic analysis was chosen.

Results / Findings. The analysis of the examples including the use of ways of creating the effect of distancing revealed the fact that the most common linguistic ways to distance the reporter from the news material that they present are the following: (a) avoiding personal pronouns; (b) the passive voice; (c) usage of words of distance vs. words of nearness, (d) detail omission; (e) euphemisms.

Originality / **Practical implications.** The research is relevant to listeners and presenters of the news reports, students of journalism and linguistics as well as English speakers who are interested in linguistics and the psychological reasons behind linguistic patterns.