PATTERNS OF THEME AND RHEME EMPLOYED TO ACHIEVE COHERENCE IN NEWSPAPER ARTICLES

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Research purpose. As far as we know, newspapers, whether they are in papers or online, have a big impact on a society. Basically, everything we learn about any type of events happening in our country or all around the world, comes from newspapers. The main issue that we encounter in newspaper articles is that they sometimes can be misleading or complicated. This is the reason, why editors need a set of rules or a pattern that would guide them on their way of writing a correct, easy to understand and fluent article. One of those guides is the structure of theme and rheme. So, the research purpose is to figure out what kind of patterns of theme and rheme there are, analyze them, figure out how to use those patterns in the narratives and spread this information to editors and editors-to be, so that they would be able to create cohesive texts for the readers understandable without any difficulties.

Keywords: articles, coherence, newspapers, patterns, theme and rheme

Research Methodology. The paper consists of two parts: theoretical analysis and application of theory in practice. The theoretical part is based on 19 references that provide various information on patterns of theme and rheme and present examples of how to apply them in various texts. Every one of those references suggests valuable information on the topic, but the main focus is put on the four patterns of theme and rheme. Further on, the practical comparative analysis is performed by taking four different pieces from articles and analyzing them according to the four patterns given in the theoretical part of the research.

Results / Findings. The results of the research showed that each of the theme and rheme patterns have their own structure and help to create coherence in different types of texts. The practical part of analysis revealed that these patterns are indeed used in newspaper articles and have an impact on the coherence of the narratives, except for one pattern. The fourth pattern of theme and rheme was not discovered in any article and as the theory suggested this pattern is more used in complex narratives, books or novels and it appeared to be true.

Originality / Practical implications. Every writer or editor should be aware of the fact that no text can be written without a structure or rules. Newspapers provide significant amount of information to society every day and they must understand that the written articles reach out various types of people. So, the reason why the information in the articles must be coherent leads to the fact that the reader is able to understand the given material and not be misled by any unnecessary information or parts of the texts that are put in the wrong place. At this point the theme and rheme patterns are the best choice for any type of article, because each pattern can be applied for different texts and still create coherence no matter what content they contain.