

DIVERSITY AND MULTICULTURALISM

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Research purpose. Specifically, in the lately developed global systems, international interactions have become fairly common. Global trends, the news media, politics, and the enhanced intercultural trades within and between nations have fostered the factual basis of diversity, multiculturalism, and intercultural communication skills in social life. Hence, it is pointed to discuss the cross-cultural and diversified social interactions and draw attention to the insight needed to maintain valuable group cohesion.

Keywords: diversity, intercultural communication, multiculturalism

Research Methodology. The research reports the theoretical investigations of the concept of diversity and multiculturalism and its connotations through which they have been interpreted in the socio-cultural sense. The practical analysis provides the data collected through the theoretical background, such as online academic articles and newspapers.

Results / Findings. It is concluded that the substantiality of the increasing intercultural relationship is inevitable. More and more people should be adequately knowledgeable in intercultural relations to avoid complexity and function properly and clearly.

Originality / Practical implications. The research provides insight for students, culture studies professionals, Human Relations studies and those intrigued by the idea of developing an interesting and informative text.